

Start Date: 7/1/2021 **Projected End Date:** 6/30/2022 **Department:** Community Services **Success to Date**

Need Addressed: Individuals lack a living wage equivalent income **Level (F/A/C):** F

Date Verified: 2020 **Need Identification Method:** Community Assessment

Strategic Goal: Individuals and families are stable and achieve economic security

Primary Outcome: Individuals obtain a living wage equivalent **Domain:** Income

Projected Enrollment: 60 **Projected Success:** 5 **Measurement Tool(s):** Income Documents, Budget, Customer Statement

| Action Items (Svc/Activity) | Units | Unit Type | Responsible Party(ies) | Target Date | % Complete |
|---|-------|-------------|------------------------|-------------|------------|
| Case Management | 60 | Households | CSBG Staff | 6/30/2022 | |
| Income Management Counseling | 60 | Households | CSBG Staff | 6/30/2022 | |
| Employment Counseling | 24 | Individuals | CSBG Staff | 6/30/2022 | |
| Employment Supplies | 6 | Individuals | CSBG Staff | 6/30/2022 | |
| Education/Skills Development Counseling | 24 | Individuals | CSBG Staff | 6/30/2022 | |
| Housing Payments | 29 | Payments | CSBG Staff | 6/30/2022 | |
| Utility Payments | 55 | Payments | CSBG Staff | 6/30/2022 | |
| Childcare Payments | 8 | Payments | CSBG Staff | 6/30/2022 | |
| Fuel Cards | 76 | Payments | CSBG Staff | 6/30/2022 | |
| Education/Skills Development Payments | 10 | Payments | CSBG Staff | 6/30/2022 | |
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Need Verification: Why is the organization operating this strategy?

29,546 members of the local population (15.1%) are considered to be living in poverty based on the nationally recognized definition. Although the poverty rate has decreased by 16.02% over the past five years, data indicates that 45,805 households (57%) are at risk of economic insecurity based on household incomes and the region's cost of living. The recent COVID-19 pandemic has further complicated matters with more than 15% of the region's households being impacted by a loss of employment at some point during the past year.

Description: Who are the customers? How are they identified, solicited, enrolled, served, tracked? What financial/other resources will used for implementation?

The Community Services Program, funded solely by CSBG, will provide assistance to households with an income level below 200% that are willing and able to work. Customers will be identified through internal/external referrals, social media, and word of mouth. Customer demographics, services, and outcomes will be tracked in the AR4CA database. A team of five staff members will be dedicated to the program.

CSBG \$: 0 **Fed \$:** 0 **State \$:** 0 **Local \$:** 0 **Private \$:** 0

Strategy Name: Community Services Program

Start Date: 7/1/2021 **Projected End Date:** 6/30/2022 **Department:** Community Services

Secondary Success Measures:

Outcome: Individuals obtained employment

Projected Served: 60 **Projected Success:** 7 **Measurement Tool(s):** Pay Stub, Check Copy, Employer Statement

Outcome: Individuals increased skills/qualifications that will help them to secure meaningful employment

Projected Served: 60 **Projected Success:** 5 **Measurement Tool(s):** Certificate, Credential, Diploma

Outcome: Individuals obtained basic needs

Projected Served: 8 **Projected Success:** 8 **Measurement Tool(s):** Receipt, Vendor Statement, Customer Statement

Outcome: Individuals that secure standard housing

Projected Served: **Projected Success:** 7 **Measurement Tool(s):** Lease Agreement, Customer Statement

Outcome: Obtain medical benefits

Projected Served: 60 **Projected Success:** 6 **Measurement Tool(s):** Award Letter, Employer Statement

Outcome: _____

Projected Served: _____ **Projected Success:** _____ **Measurement Tool(s):** _____

Outcome: _____

Projected Served: _____ **Projected Success:** _____ **Measurement Tool(s):** _____

Outcome: _____

Projected Served: _____ **Projected Success:** _____ **Measurement Tool(s):** _____

Outcome: _____

Projected Served: _____ **Projected Success:** _____ **Measurement Tool(s):** _____

Outcome:

Projected Served:

Projected Success:

Measurement Tool(s):





3